



CONTRACT

Contract / Revision	Alt Order #
217536 /	06861036
<u>Product</u>	
ELIZABETH ESTY	
<u>Contract Dates</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	1954
<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/DCCC Esty	10/25/12 / 10/25/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WTNH	Petry Philadelphia
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	118
<u>Product Code</u>	
	125
<u>Agency Ref</u>	<u>Advertiser Ref</u>
IN117/SP159/AL1336	

And:

Greer Margolis & Mitchell
 3050 K Street Northwest
 Washington, DC 20007
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week		Rate	Rtn	Type	Spots	Amount
								Spots/Week	Rate					
N 1	WTNH	11/05/12	11/05/12	News 8 @ 5a-6a	5a-6a		:30					NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----				1	\$550.00	0.00				
N 2	WTNH	10/30/12	11/02/12	News 8 @ 5a-6a	5a-6a		:30					NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	-TWTF--				1	\$450.00	0.00				
N 3	WTNH	10/30/12	11/02/12	News 8 @ 6a	6a-7a		:30					NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	-TWTF--				2	\$600.00	0.00				
N 4	WTNH	11/05/12	11/06/12	News 8 @ 6a	6a-7a		:30					NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 11/05/12	11/11/12	MT-----				1	\$900.00	0.00				
N 5	WTNH	10/30/12	11/02/12	News 8 @ 6a	6a-7a		:30					NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	-TWTF--				2	\$600.00	0.00				
N 6	WTNH	11/05/12	11/06/12	News 8 @ 6a	6a-7a		:30					NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 11/05/12	11/11/12	MT-----				1	\$900.00	0.00				
N 7	WTNH	10/30/12	11/02/12	GMA	7a-9a		:30					NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	-TWTF--				4	\$650.00	0.00				
N 8	WTNH	11/05/12	11/06/12	GMA	7a-9a		:30					NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 11/05/12	11/11/12	MT-----				1	\$1,000.00	0.00				
N 9	WTNH	10/30/12	11/02/12	M-F 9a-10a	9a-10a		:30					NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	-TWTF--				2	\$400.00	0.00				
N 10	WTNH	11/03/12	11/04/12	GMA SaSu	8a-9a		:30					NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----SS				1	\$650.00	0.00				
N 11	WTNH	11/04/12	11/04/12	ABC This Week	9a-10a		:30					NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S				1	\$750.00	0.00				
N 12	WTNH	10/30/12	11/02/12	The View	11a-12p		:30					NM	2	\$1,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision 217536 /	Alt Order # 06861036
Contract Dates 10/30/12 - 11/06/12	Product ELIZABETH ESTY
Advertiser POL/DCCC Esty	Original Date / Revision 10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 10/29/12	11/04/12	-TWTF--	2	\$650.00	0.00						
N 13	WTNH	11/05/12	11/06/12	The View	11a-12p		:30				NM	1	\$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 11/05/12	11/11/12	MT-----	1	\$900.00	0.00						
N 14	WTNH	10/30/12	11/02/12	News 8 Noon	12p-1230p		:30				NM	2	\$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 10/29/12	11/04/12	-TWTF--	2	\$500.00	0.00						
N 15	WTNH	11/05/12	11/05/12	News 8 Noon	12p-1230p		:30				NM	1	\$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 11/05/12	11/11/12	M-----	1	\$750.00	0.00						
N 16	WTNH	10/30/12	11/02/12	Early Fringe M-F	4p-5p		:30				NM	2	\$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 10/29/12	11/04/12	-TWTF--	2	\$500.00	0.00						
N 17	WTNH	10/30/12	11/02/12	News 8 5p-6p	5p-6p		:30				NM	4	\$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 10/29/12	11/04/12	-TWTF--	4	\$750.00	0.00						
N 18	WTNH	10/30/12	11/02/12	News 8 6p-630p	6p-630p		:30				NM	3	\$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 10/29/12	11/04/12	-TWTF--	3	\$1,000.00	0.00						
N 19	WTNH	11/03/12	11/03/12	Sa News 8 @ 7p	7p-730p		:30				NM	1	\$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 10/29/12	11/04/12	-----S-	1	\$750.00	0.00						
N 20	WTNH	10/30/12	11/02/12	M-F 7p-730p	7p-730p		:30				NM	2	\$4,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 10/29/12	11/04/12	-TWTF--	2	\$2,200.00	0.00						
N 21	WTNH	10/30/12	11/02/12	M-F 730p-8p	730p-8p		:30				NM	1	\$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 10/29/12	11/04/12	-TWTF--	1	\$1,600.00	0.00						
N 22	WTNH	10/30/12	11/04/12	Late News 8	11p-11:35p		:30				NM	4	\$5,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 10/29/12	11/04/12	-TWTFS	4	\$1,400.00	0.00						
N 23	WTNH	10/30/12	11/02/12	Nightline	1135p-120630a		:30				NM	2	\$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 10/29/12	11/04/12	-TWTF--	2	\$500.00	0.00						
N 24	WTNH	11/05/12	11/05/12	M-F 7p-730p	7p-730p		:30				NM	1	\$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		Week: 11/05/12	11/11/12	M-----	1	\$3,000.00	0.00						

Totals 0.00 43 \$38,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	43	\$38,300.00	\$32,555.00
Totals	43	\$38,300.00	\$32,555.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6861036 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 2175340
Printed: 10/24/2012 10:33 AM
Last Received: 10/24/2012 9:45 AM

Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1954
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1954
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () KATE BRADY
Salesperson ()
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938
Fax#

--- CONTRACT COMMENT ---
FRIENDS OF ELIZABETH ESTY SC=*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*1	11/05-11/05	M	5A-530A	1	:30	\$550.00	GOOD MORNING CONNECTICUT	1	-----	1	\$550.00	-----
*2	10/30-11/02	TU-F	530A-6A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1	1	1	\$450.00	-----
*3	10/30-11/02	TU-F	6A-630A	2	:30	\$600.00	GOOD MORNING CONNECTICUT	2	1	1	\$1,200.00	-----
*4	11/05-11/06	M-TU	6A-630A	1	:30	\$900.00	GOOD MORNING CONNECTICUT	1	1	1	\$900.00	-----
*5	10/30-11/02	TU-F	630A-7A	2	:30	\$600.00	GOOD MORNING CONNECTICUT	2	1	1	\$1,200.00	-----
*6	11/05-11/06	M-TU	630A-7A	1	:30	\$900.00	GOOD MORNING CONNECTICUT	1	1	1	\$900.00	-----
*7	10/30-11/02	TU-F	7A-9A	4	:30	\$650.00	GOOD MORNING AMERICA	4	1	1	\$2,600.00	-----

0/10/25

Rep Order# 6861036 Ver# 3 Status Revised
EC'd Yes

Traffic Order#
Printed: 10/24/2012 10:33 AM
Last Received: 10/24/2012 9:45 AM
Showing By Lines: All Rep Revised Lines

2 of 5

Station	WTNH-TV NEW HAVEN, CT.	Agency	()GMMB 3050 K ST NW	Rep Firm) PHILADELPHIA
Advertiser	().FRNDS OF E. ESTY			Sales Office () KATE BRADY
Product	ELIZABETH ESTY			Salesperson ()
Estimate#	1954	Agency C/P1/P2/E Flight Dates Hatus Weeks	WASHINGTON, DC 20007 118/125/1954 10/30/2012 - 11/06/2012	Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938
Fax#				
Ln	Dates	Day	Time	Spots/Week Len Rate
				Program
---	---	---	---	---
*8	11/05-11/06	M-TU	7A-9A 1	:30 \$1,000.00
				GOOD MORNING AMERICA
*9	10/30-11/02	TU-F	9A-10A 2	:30 \$400.00
				DR. PHIL
*10	11/03-11/04	SA-SU	8A-9A 1	:30 \$650.00
				GMA WEEKEND
*11	11/04-11/04	SU	9A-10A 1	:30 \$750.00
				THIS WEEK
*12	10/30-11/02	TU-F	11A-12P 2	:30 \$650.00
				THE VIEW
*13	11/05-11/06	M-TU	11A-12P 1	:30 \$900.00
				THE VIEW
*14	10/30-11/02	TU-F	12P-1230P 2	:30 \$500.00
				NEWS 8 MIDDAY
*15	11/05-11/05	M	12P-1230P 1	:30 \$750.00
				NEWS 8 MIDDAY
*16	10/30-11/02	TU-F	4P-5P 2	:30 \$500.00
				JUDGE JUDY

Rep Order# 6861036 Ver# 3 Status Revised
EC'd Yes

Traffic Order#
Printed: 10/24/2012 10:33 AM
Last Received: 10/24/2012 9:45 AM

Showing Buylines: All Rep Revised Lines

3 of 5

Station	WTNH-TV NEW HAVEN, CT.	Agency	() GMMB 3050 K ST NW WASHINGTON DC 20007	Rep Firm Sales Office () PHILADELPHIA Salesperson () KATE BRADY
Advertiser	().FRNDS OF E. ESTY	Agency C/P/I/P2/E	118/125/1954	Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938
Product	ELIZABETH ESTY	Flight Dates	10/30/2012 - 11/06/2012	
Estimate#	1954	Hatus Weeks		
Buyer	Maura Gilroy			
Phone#				
Fax#				
Ln	Dates	Day	Time	Spots/Week Len Rate Program
	---	---	---	---
*17	10/30-11/02	TU-F	5P-6P	4 :30 \$750.00 NEWS 8 WEEKDAY
		Sales Remark:	V3 RATE CHNG	
		V3	Comment Changed, Rate Changed	
*18	10/30-11/02	TU-F	6P-630P	3 :30 \$1,000.00 NEWS 8 WEEKDAY
		Sales Remark:	V3 RATE CHNG	
		V3	Comment Changed, Rate Changed	
*19	11/03-11/03	SA	7P-730P	1 :30 \$750.00 NEWS 8 WEEKEND
		Sales Remark:	V3 RATE CHNG	
		V3	Comment Changed, Rate Changed	
*20	10/30-11/02	TU-F	7P-730P	2 :30 \$2,200.00 JEOPARDY
		Sales Remark:	V3 RATE CHNG	
		V3	Comment Changed, Rate Changed	
*21	10/30-11/02	TU-F	730P-8P	1 :30 \$1,600.00 WHEEL OF FORTUNE
		Sales Remark:	V3 RATE CHNG, 1X CXL'D	
		V3	More than 2 codes changed	
*22	10/30-11/04	TU-SU	11P-1135P	4 :30 \$1,400.00 11P EYEWITNESS NEWS
		Sales Remark:	V3 RATE CHNG	
		V3	Comment Changed, Rate Changed	
*23	10/30-11/02	TU-F	1135P-12A	2 :30 \$500.00 ABC NIGHTLINE
		Sales Remark:	V3 RATE CHNG	
		V3	Comment Changed, Rate Changed	
*24	11/05-11/05	M	8P-10P	0 :30 \$3,000.00 DWTS
		Sales Remark:	V3 1X CXL'D	
		V3	Comment Changed, Spots/week Changed	

Rep Order#	Ver#	Status	Revised	Traffic Order#
6861036	3			
EC'd	Yes			

Printed: 10/24/2012 10:33 AM
 Last Received: 10/24/2012 9:45 AM
 Showing Buylines: All Rep Revised Lines

REPORT TOTALS

TRENTON, NEW JERSEY

ov 12: 43 / \$38,300.00
Sales Totals: 43 / \$38,300.00
Organization Totals: 43 / \$38,300.00
Lines not sent/rdid/rtrn: 0 / \$0.00

COMPETITIVE COMMENTS---
COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES
FOLLOWING